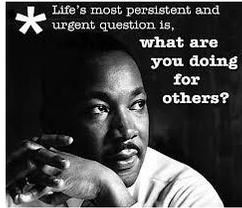


*2013-2014 Dr. Martin Luther King, Jr
Art and Writing Contest
Submission Guidelines*



Writing Contest Specifications

Entries must reflect the theme, ***“Leaving a Legacy – Realizing the Dream,”*** must be the original work of the student, and have been written during the current school year. Entries may be prose or poetry. Students may only submit one entry in either an argumentative or expository mode. Entries must not exceed 500 words. Essays should reflect an understanding of what it means to leave a legacy and how leaving a legacy can and does realize Dr. King’s dream. Students may explain the meaning of the theme in detail including specific real-world examples or they may present an argument about the need for legacies in order to realize Dr. King’s dream. They may also consider the impact of legacies in their communities as a way of realizing Dr. King’s dream of equality. Art images and essays should reflect a broad understanding of Dr. King’s message that extends beyond the details of his biography and the words contained in his “I Have a Dream” speech.

Art Contest Specifications – Elementary/Middle/High

Entries must reflect the theme, ***“Leaving a Legacy – Realizing the Dream”*** and must be the original work of the student. Images should reflect an understanding of what it means to leave a legacy and how leaving a legacy can and does realize Dr. King’s dream. Students may show the meaning of the theme in detail including specific real-world examples or they may show a need for legacies in order to realize Dr. King’s dream. Students may also show the impact of legacies in their communities as a way of realizing Dr. King’s dream of equality. Art images and essays should reflect a broad understanding of Dr. King’s message that extends beyond the details of his biography and the words contained in his “I Have a Dream” speech. Portraits of Dr. King should be integral to showing a legacy and more than a simple portrait of Dr. King.

Entries should be no larger than 18” X 24”. Any two dimensional medium is acceptable.

Elementary schools may submit **one art entry per grade band** for K-2 and 3-5 for a total of two art entries per elementary school. Middle school and High schools may submit three entries per art teacher. ***Entries received exceeding the guidelines will be disqualified.***

Copyright information: All submissions must be the original work of the students. Copyright law applies to art, as well as, writing entries. Copies of portraits of Martin Luther King, Jr. are not acceptable unless the student has express written consent from the original artist/photographer to copy their art. Unless a submission is accompanied by a copy of the written permission, portraits will be disqualified.

Students using photography as collage materials (such as magazine pictures) may do so only as long as they are using less than 5% of the original photograph or advertisement and the portion they use does not identify the original photograph. (For Example: Using the Nike symbol from an advertisement identifies that it came from a Nike advertisement, using an M& M character identifies that it came from an M&M advertisement).

Submitted art will be judged on craftsmanship, originality, and adherence to the theme.

Label Directions

Label needs to be completely filled out. Label is in the Live Binder, under the forms tab. The following information is needed:

Student Name (first and last)
Grade
School
Teacher Name (first and last)
Teacher Email

Permission

Permission needs to be signed by the parent/guardian before submission.

Entry (Essays and Images)

Naming Your File: Prior to emailing your entry, please use the following naming protocol:

Writing:

Grade -Student Name-School-Teacher Name-Essay
Grade - Student Name-School-Teacher Name-Permission
Grade - Student Name-School-Teacher Name-Label

Art:

Grade-Student Name- School-Art Teacher Name-Image
Grade-Student Name-School-Art Teacher Name-Permission
Grade-Student Name- School-Art Teacher Name-Label

Example:

Writing: 2-Beverly Grant-Endhaven-Mark Anthony-Essay
Art: 7-Mike Leary-Ridge Road-Claude Monet-Permission

Directions:

1. After completing the project, select your school winner(s).
2. Get a permission slip signed by guardians/parents of winners.
3. Complete label for winning essay and/or art.
4. Scan permissions and labels.
5. Name them based on naming protocol above.
6. Prepare essay (scan or upload).
7. Name it based on naming protocol above.
8. Take a digital photograph of the art.
9. Upload it.
10. Name it based on naming protocol above.
11. Draft an email with the appropriate subject line information.
 - a. Writing: MLK Writing
 - b. Art: MLK Art
12. Attach the entry, permission, and label.
13. Send to the appropriate email:
 - a. Writing: dlwriting@cms.k12.nc.us
 - b. Art: dlartimages@cms.k12.nc.us

******Kindergarten – 2nd grade only******: You have the option of submitting your students' writing via courier (#839 Attn: TR Marshall) or through the link above. This is an option for ***Kindergarten through 2nd grade in writing only***. All other grades, please submit your students' writing via the links above.

******New for 2013-2014: Entries may be submitted in English or Spanish******

AWARDS PROGRAM

An awards program and reception will be held on Thursday, January 16, 2014 to honor contestants and announce district-level winners. Participating schools will receive a letter of invitation to the awards ceremony to be shared with students and parents.

ART AND WRITING EXHIBIT AT COMMUNITY OBSERVANCE

The winning art and writing entries from each participating school will be entered in the district-wide competition. Digital displays of the winning art entry and excerpts from the winning writing entry from each school at each level will be on view during the district awards ceremony. District winners at each level will be displayed at the district ceremony. Winners will also have their work displayed throughout the Charlotte during the city-wide observances.